

## CHAMPAGNE BOLLINGER MAISON FONDÉE EN 1829

## THE CHAMPAGNE OF JAMES BOND



Bollinger first featured in Live and Let Die in 1973.

In 1978, Albert R. "Cubby" Broccoli, the James Bond film producer met Christian Bizot, General Manager of Champagne Bollinger at the time, thereby uncorking an everlasting friendship between the two families. Bond and Bollinger have proven to be a logical and natural pairing: two legends who share a number of core values, such as excellence, elegance and character.

Ever since, **Champagne Bollinger has been the champagne of James Bond**, a key element in his effervescent seduction of the fairer sex and a symbol of his oh-so British style.



## BOLLINGER SPECTRE LIMITED EDITION

To celebrate the release of SPECTRE, the 24th James Bond adventure, Bollinger Champagne is launching a new, limited edition bottle, inspired by **the style and sophistication of the world of Bond**.



The release of the SPECTRE limited edition marks a continuation of a long lasting partnership between EON Productions, the producers of the Bond franchise and the House of Bollinger. Bollinger has featured in 14 Bond films. It has been the exclusive champagne partner since <u>Moonraker</u> in 1979.

**COUR SPECTRE** *limited edition is a unique opportunity to discover this rare 2009 vintage expression from Bollinger, presented in an innovative gift box inspired by the legendary elegance of agent 007.* 

Jérôme Philipon, Président de Champagne Bollinger

Bollinger SPECTRE limited edition is available from top wine retailers at a recommended retail price of €160. SPECTRE is due for general release on 6 november 2015.



A cryptic message from Bond's past sends him on a trail to uncover a sinister organisation. While M battles political forces to keep the secret service alive, Bond peels back the layers of deceit to reveal the terrible truth behind SPECTRE.



## PRESS CONTACT

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